

## New design and a cocktail casting

The »Madison Square Garden« is the Madison's next hit cocktail – about this the jury was in perfect agreement. To celebrate the opening of the newly designed bar of the Four Star Superior Hotel, owner Marlies Head invited Hamburg's top gastronomists and hoteliers to a »Cocktail Casting«. Master mixer and bar expert Marc Ciunis from the East Hotel Hamburg mixed three especially created cocktails and the jury voted the deliciously refreshing drink of rum, melon liqueur and lime as their favorite. Now guests can enjoy it at the bar of the Madison Hotel, which had a complete make-over for 2000,000 euros.

»The reduction of the value added tax on hotel accommodations from 19 to 7 percent gives us additional investment possibilities,« says Marlies Head. »Our guests here at the Madison Hotel benefit from this. Furthermore, we lowered the room rates for business travelers and private persons, alike. This way our guests profit also directly from the lowered tax rate. The new bar is one of our largest investments this year.«

Lounge sofas of chocolate colored leather, the walls in a stylish aubergine and matte finished leaf gold, dark ship deck parquet – »The Bar« entertains the guests of the Madison Hotel in a modern, classy ambience. Italian chairs in warm violet and dazzling pink set accents. And at the heart: the large bar with the comfortable bar stools. »The Bar« opens during the week at 5 and at the weekend at 6 p.m.

Over all Marlies Head will invest 600,000 euros this year in technical and furnishing improvements, including a new cooling system, flat-screen TVs for all 166 rooms, carpeting and curtains, a key card system and new terrace furniture.

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